



***Kingsburg District
Chamber of Commerce
Membership Benefits
and
Opportunities 2019***



Kingsburg Chamber of Commerce
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www.kingsburgchamber.com

 @kingsburgchamber

 @kingsburgchamber

Current Member Benefits

Here is a recap of the benefits we currently and will continue to offer our members.

Mixers

As a chamber member, you will have the opportunity to host one of our monthly mixers. The mixers are a fun way to get connected and meet other members of our communities, They also give people the opportunity to come see your business. These mixers are usually held on the third Tuesday of each month. If you would like to host a mixer let the chamber know!

Member Only Directory

The Chamber has a yearly directory for Chamber Members. This directory will be free of charge and distributed through the city and in the Chamber office. There will be additional advertising offered for an extra charge.

Event Promotion

Is your company having an event coming up? Let the Chamber help you promote it! Your event will be listed on the Chambers list of events and Facebook page. If your business is planning an event let the Chamber know today and we will help get the word out.

Email Blast

The Chamber has a growing list of 300+ people that we can send out an email blast to. If you have something that you want sent out make sure to send it over to info@kingsburgchamber.com.

Certificates of Origin

Chamber members receive free Certificate seals up to 100 seals. After 100 seals it will be \$2/ seal. If you need Certificate of Origins just bring them by the Chamber office.

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Bulk Mailing Permit

As a Chamber member, you have access to our bulk mailing permit and a discount on your mailings of 200 or more. If you need any help with putting together your mailing contact the Chamber today.

Newsletter

The Chamber sends out a newsletter to over 400 people several times a year. Members are able to provide the Chamber with inserts to include in these newsletters. If you would like to have a newsletter insert please bring 400 copies to the Chamber.

Ribbon Cutting Ceremonies

Whether you are a brand new business starting out or you have been around for 15 years we are here to provide a ribbon cutting ceremony for you. Contact the Chamber if you would like to have a ribbon cutting ceremony.

Copies/ Faxes

For no charge at all Chamber members are allowed to come and fax from our fax machine in the office. Members are also allowed to make free black and white copies up to 200 pages and then it is \$.05 a copy. And color copies are free for the first 100 pages and then it is \$.10 a copy. If you have any copy or faxing needs please feel free to stop by the Chamber office.

Referrals

Many tourists and locals stop by the Chamber on a daily basis to look for referrals on many different things. The Chamber will only refer it's members and we encourage our members to only refer Chamber members as well. We wish to encourage everyone to Shop Local.

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Annual Dinner

The Chamber hosts an Annual Dinner every year and gives the members a chance to win awards such as "Business of the year".

Business Card/ Brochure Display

Chamber Members are encouraged to bring by their business cards, brochures, or fliers to the Chamber office. This is a great way to get the word out to potential clients. If you have a an upcoming event feel free to bring your flier to post on the Chamber outdoor Bulletin Board as well as the upcoming events board.

Chamber Website Promotion

As a Chamber member you will be listed on the Chamber website. Over 400 people visit the Chamber website every month and only Chamber members will be listed and a link to their direct website will be included.

Social Media Promotion

Do you have a special promotion or event coming up? Contact the Chamber at info@kingsburgchamber.com or 559-897-1111 and the Chamber will share your Social Media Post.

Member Plaques

As a member you will receive a membership plaque and yearly stickers to hang on the wall of your business. If you have not received one, please call the Chamber today.

Chamber Event Space

As a Chamber Member you will receive discounted or free booth space at the Chamber Events (with the exception of Ladies Nite Out) throughout the year.

NEW Member Benefits

The Kingsburg District Chamber of Commerce is pleased to offer these new benefits to our members.

Gift Certificate Program

Chamber Member Gift Certificates are available for purchase in the Chamber Office and are redeemable at any Chamber Member. Chamber Members can then bring the gift certificate back to the Chamber office and redeem it for cash. The purpose to this program is to encourage shopping at Chamber Members and to keep business local.

Labels

If you would like to send mail to all Chamber Members the Chamber Office can print address labels for you. The cost is \$2 or free if you provide your own labels.

Coupon Program

The Chamber encourages their members to drop off coupons to the Chamber office. The Chamber can then give them out as incentives for people to use at your business.

Chamber TV

As a Chamber Member you can advertise on our Chamber TV that is displayed in the front window of the Chamber office. All you need to do is create a PowerPoint slide and send it over to info@kingsburgchamber.com or send all the info over to info@kingsburgchamber.com and we will make a PowerPoint for you. This is a great way to get the word out for your business to all the traffic on Draper.

Chamber Window Display

As a member of the Chamber you are welcomed to use a panel of our front window for a month to sell your items or promote your business. In order to receive a month slot you must volunteer to help the Chamber 2 times. This could be volunteering at events or just helping with small office jobs. You will then be placed on the schedule to display your items for a month. For more information please email info@kingsburgchamber.com.